

## EXHIBITION & PRODUCT SPONSORSHIP

# GRCCS-BCI INTERNATIONAL CONFERENCE & EXHIBITION | 2019

## ORGANISATIONAL RESILIENCE: THE MISSING LINK

29<sup>TH</sup> - 30<sup>TH</sup> JULY

PULLMAN KUALA LUMPUR CITY CENTRE HOTEL & RESIDENCES

2 DAYS  
MAIN  
CONFERENCE

**RM 2,120.00\***

All prices are inclusive of 6% SST

### \*EARLY BIRD DISCOUNT:

Register and pay by 1st June 2019 will save RM150 per delegate.  
Additional discount of RM100 per delegate if the same organisation registers 3 or more delegates or is a member of The BCI



2 DAYS  
PRE-CONFERENCE  
COURSE 25<sup>TH</sup> - 26<sup>TH</sup> JULY 2019

### Advance BCI Training\*

Designing & Delivering Effective Exercises  
*\*Certificate of Attendance by The BCI*

5 DAYS  
PRE-CONFERENCE  
COURSE 22<sup>ND</sup> - 26<sup>TH</sup> JULY 2019

### GPG Training & CBCI Certification

SUPPORTED BY



ORGANISED BY



For inquiries & registration please contact:

GRC Consulting Services Sdn. Bhd. (1089008-D)  
www.grccs.com.my +603 2242 2813

Pn Salma Aman +6 019 239 4671 salma@grccs.com.my  
Pn Fariza Akma +6 014 232 7430 fariza@grccs.com.my

## EXHIBITION & PRODUCT SPONSORSHIP PROSPECTUS

Dear Prospective Sponsor & Exhibitor,

GRCCS-BCI is pleased to invite your esteemed organisation to participate in the GRCCS-BCI International Conference & Exhibition 2019 as one of our Sponsors & Exhibitors.

The GRCCS-BCI International Conference & Exhibition 2019 is a flagship event designed and dedicated to Business Continuity Practitioners, Risk Managers and Corporate Leaders from around the world. This conference featured an international conference programme, an exhibition hall promoting Business Continuity (BC) products and services, a gala dinner as well as a CBCI graduation ceremony. International speakers and BC practitioners will be sharing their insights on the latest in Business Continuity Management.

The GRCCS-BCI International Conference & Exhibition 2019 will be held on 29 – 30 July 2019 at the Pullman Kuala Lumpur City Centre Hotel & Residences and promises a great opportunity to Business Continuity Practitioners, Risk Managers and Corporate Leaders to learn the latest BCM trends, tools and techniques; to network with peers and gain invaluable knowledge from exhibitors and sponsors. The brochure of the conference & exhibition is attached for your kind perusal.

We would be pleased if you may indicate your sponsorship interest and reserve your booth using the forms included in this Sponsorship & Exhibitor Prospectus. We would also be happy to meet up with you to discuss further on sponsorship arrangement that would be beneficial to your organisation. Please contact:

- Pn. Salma Aman (Tel: +603 2242 2813 / Mobile: +6019 239 4671 / Email: salma@grccs.com.my), or
- Pn. Fariza Akma (Tel: +603 2242 2813 / Mobile: +6014 232 7430 / Email: fariza@grccs.com.my)

We look forward to your participation at the GRCCS-BCI International Conference & Exhibition 2019.

Thank you.

Yours Sincerely,

**Abdul Razak Ya'acob**

CBCI (UK), CCMP (M), CPT (UK)

Chief Executive Officer

M: + 6019 6614 988

E: [abdulrazak@grccs.com.my](mailto:abdulrazak@grccs.com.my)

**GRC Consulting Services Sdn Bhd (1089008 – D)**

B-5-7, Tower B, Vertical Business Suit II, Avenue3, Bangsar South City,

No.8, Jalan Kerinchi, 59200 Kuala Lumpur, Malaysia

Tel / Fax: 603 2242 2813

Website: [www.grccs.com.my](http://www.grccs.com.my)

## **EXHIBITION BOOTH**

**RM2,120**

One (1) exhibition table space will be provided. One (1) table measures 6 ft. x 3 ft., Two (2) chairs, Two (2) Exhibition Passes and Two (2) Lunch Passes will be provided.

The exhibition will be held in a specially assigned hall at the GRCCS-BCI International Conference & Exhibition 2019 venue, Pullman Kuala Lumpur City Centre Hotel & Residences. The exhibition will be open to all visitors and exhibition centre guests.

### **WIDE PUBLICITY OF EXHIBITOR COMPANY'S NAME AND LOGO**

Prominence will be accorded to your organisation's logo in the following publicity materials for the Conference, that is:

- Conference brochure
- The GRCCS-BCI International Conference & Exhibition 2019 event brochure with your company logo as one of the sponsors will be published globally in The BCI website
- GRCCS-BCI International Conference & Exhibition 2019 programme book

### **EXHIBITION BOOTH**

#### Booth Table Allocation Criteria

Booths table will be allocated on first come first serve basis to the sponsors of the GRCCS-BCI International Conference & Exhibition 2019 upon payment.

#### How to Book

Please complete and return the attached Exhibition Booth Booking Form with a full payment.

#### **Exhibition Schedule**

Sunday, 28 July 2019 Exhibitors Move In & Setup	To Be Advised
Monday, 29 July 2019 Exhibition Open	8:00am – 5:00pm
Tuesday, 30 July 2019 Exhibition Open	9:00am – 5:00pm
Tuesday, 30 July 2019 Exhibitors Move Out	5:00pm – 6:00pm

## PRODUCT SPONSORSHIPS

### Gala Dinner and CBCI Graduation Ceremony Sponsor (1 Available)

**RM10,600**

- Acknowledgement at Opening Ceremony
- Logo presence at each table
- Acknowledgement onsite as sponsor
- Logo will be featured on the GRCCS-BCI International Conference & Exhibition 2019 brochure and the GRCCS-BCI International Conference & Exhibition 2019 programme book.

### Conference Bag (1 Available)

**RM4,240**

- Acknowledgement at Opening Ceremony
- Logo will be printed on the conference bag
- Acknowledgement onsite as sponsor
- Logo will be featured on the GRCCS-BCI International Conference & Exhibition 2019 promotional brochure and the GRCCS-BCI International Conference & Exhibition 2019 programme book.

### Coffee Break (4 Available)

**RM3,180**

- Acknowledgement at Opening Ceremony
- Acknowledgement onsite as sponsor
- Logo will be featured on the GRCCS-BCI International Conference & Exhibition 2019 promotional brochure and the GRCCS-BCI International Conference & Exhibition 2019 programme book.

### Other Sponsorships

- Please contact us for more information.

# EXHIBITION & PRODUCT SPONSORSHIP AGREEMENT

## GRCCS-BCI International Conference & Exhibition 2019, Pullman Kuala Lumpur City Centre

Company Name: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Email Address: \_\_\_\_\_

Contact Number: \_\_\_\_\_

Business Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please complete this form, and scan and return it via email to [salma@grccs.com.my](mailto:salma@grccs.com.my), [fariza@grccs.com.my](mailto:fariza@grccs.com.my) or [conference@grccs.com.my](mailto:conference@grccs.com.my)

### Primary Contact details:

- Pn. Salma Aman (Tel: +603 2242 2813 / Mobile: +6019 239 4671 / Email: [salma@grccs.com.my](mailto:salma@grccs.com.my)), or
- Pn. Fariza Akma (Tel: +603 2242 2813 / Mobile: +6014 232 7430 / Email: [fariza@grccs.com.my](mailto:fariza@grccs.com.my)).

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My organisation would like to be an Exhibitor / a Sponsor to the GRCCS-BCI International Conference & Exhibition 2019, by way of an Exhibition Booth / a Product Sponsorship (Gala Dinner and CBCI Graduation Ceremony Sponsor / Conference Bag / Coffee Break) [Please select where appropriate]. I confirm that I have read, understood and agreed to the terms and conditions attached in the following page.

Signed by Authorised Signatory of the Exhibitor / Sponsor:

Company Stamp

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Name:  
Designation:  
Contact Number:  
Email Address:

## TERMS AND CONDITIONS

- All prices included 6% GST.
- The Exhibition Space & Product Sponsorship will be allocated on a first-come, first-served basis upon receiving the Exhibition Space & Product Sponsorship fee. GRCCS-BCI will draw lots to determine the position of each Exhibitors and Sponsor's table.
- The Exhibition Space & Product Sponsorship fee must be paid by 29 June 2019, or else the Exhibition Space & Product Sponsorship is deemed to be cancelled.
- Sponsors and exhibitors are responsible for providing all requirements i.e. logo, write-up, advertisement, advertisement footage, insertion material and any other material within the timelines outlines in this package.
- GRCCS-BCI reserves the right of final decision on the assignment of the booth locations. GRCCS-BCI reserves the right to refuse any application.
- All material and equipment belonging to Exhibitors & Sponsors must be removed promptly at the close of the event on 30 July 2019 by 6:00 pm. As additional charges are incurred for usage of the hall beyond the close of the event, all material and equipment must be cleared promptly at the end of the seminar. The organisers do not hold any responsibility for damage or loss to material or equipment left behind by Sponsors.
- Sponsor agrees to allow GRCCS-BCI permission to use the Exhibitors & Sponsors' logo in the event mailers, brochures and slides, but only with regard to sponsorship of this event.
- Any audio visuals on PCs, etc. should be at an acceptable level and not excessive until it would cause disturbance to other exhibitors.
- The Exhibitors & Sponsors are responsible for the security of all their equipment and materials while at conference.
- Whilst every care is taken in programme content/structure, the organiser reserves the right to alter/ substitute components to the event as deemed appropriate. Should the event fail to convene for any reasons, all sponsorship amount will be refunded to the sponsors.
- Sponsor accepts that GRCCS-BCI will not be held liable for any losses, direct or indirect, material or reputational, quantifiable or non-quantifiable, whatsoever arising in connection with this event.