

EXHIBITION & PRODUCT SPONSORSHIP PROSPECTUS

GRCCS – BCI INTERNATIONAL CONFERENCE & EXHIBITION **2017**

BUILDING ORGANISATIONAL RESILIENCE IN A CHALLENGING WORLD

22 – 23 May 2017

PULLMAN KUALA LUMPUR CITY CENTRE HOTEL & RESIDENCES

GRC CONSULTING SERVICES SDN BHD – THE BUSINESS CONTINUITY INSTITUTE

2nd Annual International Conference & Exhibition in
South East Asia/ ASEAN *(Exhibition Opens to Public)*

MAIN CONFERENCE:

PRE-CONFERENCE COURSES:

5-Day GPG Training & CBCI Certification

2-Day Advance BCI Training*

*Certificate of Attendance by The BCI



PRE-CONFERENCE COURSES:

15 – 19 May 2017:

GPG Training & CBCI Certification

18 – 19 May 2017:

Advance BCI Training

For more information, please contact us at:

GRC Consulting Services Sdn. Bhd. (1089008-D)

Website: www.grccs.com.my Tel + 603 2242 2813

Pn. Salma Aman (HP: +6019 2394 671 / E: salma@grccs.com.my)

Cik Fariza Akma (HP: +6010 323 2933 / E: fariza@grccs.com.my)



ORGANISED BY:



IN PARTNERSHIP WITH:



ENDORSED BY:



SUPPORTED BY:



EXHIBITION & PRODUCT SPONSORSHIP PROSPECTUS

Dear Prospective Sponsor & Exhibitor,

GRCCS-BCI is pleased to invite your esteemed organisation to participate in the GRCCS-BCI International Conference & Exhibition 2017 as one of our Sponsors & Exhibitors.

The GRCCS-BCI International Conference & Exhibition 2017 is a flagship event designed and dedicated to Business Continuity Practitioners, Risk Managers and Corporate Leaders from around the world. This conference featured an international conference programme, an exhibition hall promoting Business Continuity (BC) products and services, a gala dinner as well as a CBCI graduation ceremony. International speakers and BC practitioners will be sharing their insights on the latest in Business Continuity Management.

The GRCCS-BCI International Conference & Exhibition 2017 will be held on 22 – 23 May 2017 at the Pullman Kuala Lumpur City Centre Hotel & Residences and promises a great opportunity to Business Continuity Practitioners, Risk Managers and Corporate Leaders to learn the latest BCM trends, tools and techniques; to network with peers and gain invaluable knowledge from exhibitors and sponsors. The brochure of the conference & exhibition is attached for your kind perusal.

We would be pleased if you may indicate your sponsorship interest and reserve your booth using the forms included in this Sponsorship & Exhibitor Prospectus. We would also be happy to meet up with you to discuss further on sponsorship arrangement that would be beneficial to your organisation. Please contact:

- Pn. Salma Aman (Tel: +603 2242 2813 / Mobile: +6019 2394 671 / Email: salma@grccs.com.my), or
- Cik Fariza Akma (Tel: +603 2242 2813 / Mobile: +6010 323 2933 / Email: fariza@grccs.com.my).

We look forward to your participation at the GRCCS-BCI International Conference & Exhibition 2017.

Thank you.

Yours Sincerely,

Abdul Razak Ya'acob

CBCI (UK), CCMP (M), CPT (UK)

Chief Executive Officer

M: + 6019 6614 988

E: abdulrazak@grccs.com.my

GRC Consulting Services Sdn Bhd (1089008 – D)

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No.8, Jalan Kerinchi, 59200 Kuala Lumpur, Malaysia

Tel / Fax: 603 2242 2813

Website: www.grccs.com.my

EXHIBITION BOOTH

RM2,120

One (1) exhibition table space will be provided. One (1) table measures 6 ft. x 3 ft., Two (2) chairs, Two (2) Exhibition Passes and Two (2) Lunch Passes will be provided.

The exhibition will be held in a specially assigned hall at the GRCCS-BCI International Conference & Exhibition 2017 venue, Pullman Kuala Lumpur City Centre Hotel & Residences. The exhibition will be open to all visitors and exhibition centre guests.

WIDE PUBLICITY OF EXHIBITOR COMPANY'S NAME AND LOGO

Prominence will be accorded to your organisation's logo in the following publicity materials for the Conference, that is:

- Conference brochure
- The GRCCS-BCI International Conference & Exhibition 2017 event brochure with your company logo as one of the sponsors will be published globally in The BCI website
- GRCCS-BCI International Conference & Exhibition 2017 programme book

EXHIBITION BOOTH

Booth Table Allocation Criteria

Booths table will be allocated on first come first serve basis to the sponsors of the GRCCS-BCI International Conference & Exhibition 2017 upon payment.

How to Book

Please complete and return the attached Exhibition Booth Booking Form with a full payment.

Exhibition Schedule

Sunday, 21 May 2017 Exhibitors Move In & Setup	To Be Advised
Monday, 22 May 2017 Exhibition Open	8:00am – 5:00pm
Tuesday, 23 May 2017 Exhibition Open	9:00am – 5:00pm
Tuesday, 23 May 2017 Exhibitors Move Out	5:00pm – 6:00pm

PRODUCT SPONSORSHIPS

Gala Dinner and CBCI Graduation Ceremony Sponsor (1 Available)

RM10,600

- Acknowledgement at Opening Ceremony
- Logo presence at the each table
- Acknowledgement onsite as sponsor
- Logo will be featured on the GRCCS-BCI International Conference & Exhibition 2017 brochure and the GRCCS-BCI International Conference & Exhibition 2017 programme book.

Conference Bag (1 Available)

RM4,240

- Acknowledgement at Opening Ceremony
- Logo will be printed on the conference bag
- Acknowledgement onsite as sponsor
- Logo will be featured on the GRCCS-BCI International Conference & Exhibition 2017 promotional brochure and the GRCCS-BCI International Conference & Exhibition 2017 programme book.

Coffee Break (4 Available)

RM3,180

- Acknowledgement at Opening Ceremony
- Acknowledgement onsite as sponsor
- Logo will be featured on the GRCCS-BCI International Conference & Exhibition 2017 promotional brochure and the GRCCS-BCI International Conference & Exhibition 2017 programme book.

Other Sponsorships

- Please contact us for more information.

EXHIBITION & PRODUCT SPONSORSHIP AGREEMENT

GRCCS-BCI International Conference & Exhibition 2017, Pullman Kuala Lumpur City Centre

Company Name: _____

Primary Contact: _____

Email Address: _____

Contact Number: _____

Business Address: _____

Please complete this form, and scan and return it via email to salma@grccs.com.my, fariza@grccs.com.my or conference@grccs.com.my

Primary Contact details:

- Pn. Salma Aman (Tel: +603 2242 2813 / Mobile: +6019 2394 671 / Email: salma@grccs.com.my), or
- Cik Fariza Akma (Tel: +603 2242 2813 / Mobile: +6010 323 2933 / Email: fariza@grccs.com.my).

My organisation would like to be an Exhibitor / a Sponsor to the GRCCS-BCI International Conference & Exhibition 2017, by way of an Exhibition Booth / a Product Sponsorship (Gala Dinner and CBCI Graduation Ceremony Sponsor / Conference Bag / Coffee Break) [Please select where appropriate]. I confirm that I have read, understood and agreed to the terms and conditions attached in the following page.

Signed by Authorised Signatory of the Exhibitor / Sponsor:

Company Stamp

Name:
Designation:
Contact Number:
Email Address:

TERMS AND CONDITIONS

- All prices included 6% GST.
- The Exhibition Space & Product Sponsorship will be allocated on a first-come, first-served basis upon receiving the Exhibition Space & Product Sponsorship fee. GRCCS-BCI will draw lots to determine the position of each Exhibitors and Sponsor's table.
- The Exhibition Space & Product Sponsorship fee must be paid by 30 April 2017, or else the Exhibition Space & Product Sponsorship is deemed to be cancelled.
- Sponsors and exhibitors are responsible for providing all requirements i.e. logo, write-up, advertisement, advertisement footage, insertion material and any other material within the timelines outlines in this package.
- GRCCS-BCI reserves the right of final decision on the assignment of the booth locations. GRCCS-BCI reserves the right to refuse any application.
- All material and equipment belonging to Exhibitors & Sponsors must be removed promptly at the close of the event on 23 May 2017 by 6:00 pm. As additional charges are incurred for usage of the hall beyond the close of the event, all material and equipment must be cleared promptly at the end of the seminar. The organisers do not hold any responsibility for damage or loss to material or equipment left behind by Sponsors.
- Sponsor agrees to allow GRCCS-BCI permission to use the Exhibitors & Sponsors' logo in the event mailers, brochures and slides, but only with regard to sponsorship of this event.
- Any audio visuals on PCs, etc. should be at an acceptable level and not excessive until it would cause disturbance to other exhibitors.
- The Exhibitors & Sponsors are responsible for the security of all their equipment and materials while at conference.
- Whilst every care is taken in programme content/structure, the organiser reserves the right to alter/ substitute components to the event as deemed appropriate. Should the event fail to convene for any reasons, all sponsorship amount will be refunded to the sponsors.
- Sponsor accepts that GRCCS-BCI will not be held liable for any losses, direct or indirect, material or reputational, quantifiable or non-quantifiable, whatsoever arising in connection with this event.